

Georgia-Pacific Factors

- 1. Royalties received for licensing patent in suit**
- 2. Rates paid for use of comparable patents**
- 3. Nature and scope of license**
- 4. Licensor's licensing policy**
- 5. Commercial relationship between licensor and licensee**
- 6. Possibility of convoyed sales**
- 7. Duration and term**
- 8. Established profitability**
- 9. Utility and advantage over old modes or devices**
- 10. Nature and character of invention and benefits to users**
- 11. Extent of use**
- 12. Portion of price or profit attributable to invention**
- 13. Customary profit split**
- 14. Opinion testimony of experts**
- 15. Hypothetical negotiation**